

Local Government North Yorkshire and York**6 December 2013****North Yorkshire Community Plan****1 Purpose**

- 1.1 To provide an update on the development of the North Yorkshire Community Plan 2014/17.
- 1.2 To seek comments on the draft of the Community Plan 2014/17 as part of the consultation process.

2 Background

- 2.1 The North Yorkshire Community Plan (also known as the sustainable community strategy) is due for a refresh in 2014. Legislation requires local authorities, in consultation with partners, to produce a sustainable community strategy “for promoting or improving the economic, social and environmental well-being of their area and contributing to the achievement of sustainable development in the United Kingdom”.
- 2.2 There is no statutory guidance regarding the format of community plans. The Chief Executives Group meeting on 12th September 2013 agreed that the preferred approach for a revised plan would be to use a similar format used in the current plan; focussed around having a small number of priority outcomes for the county. It was felt that this approach would adequately fulfil the duty placed on local authorities; ensuring an agreed statement by partners on key priorities for the county and facilitate focussed action by partners. A task group formed of nominees from the Chief Executives Group has been actively involved identifying the key principles and draft priorities for inclusion in the draft Plan.

3 Development process

- 3.1 The draft format of the refreshed Plan replicates that of the current Plan; focussed around a single vision, a few key priorities and some actions to ensure that these aims are taken forward. The draft is based around a three-year vision and priorities as it was felt that three years would give sufficient time to enable outcomes to be achieved but also ensuring that the plan is not too far-reaching and lose resonance in a changing economic landscape. The vision itself is a draft revised one; adapted to reflect the difficult economic times and the importance of maximising what is distinctive and positive about the county and its communities.
- 3.2 In identifying draft priorities for the Plan, the task group proposed that the following criteria provide a useful test for determining whether an issue merited inclusion:
 - What issues need some additional support to be able to happen; particularly issues which have the potential to create bigger problems in the next few years if we do nothing about them?

- Which issues require all or most of the LGNYY/CEO Group partners to be involved?
- Which issues, if tackled through this Plan, would help create a key linkage between other partnership plans?

3.3 On this basis, a number of issues were discussed and three were agreed as priorities for the next few years.

- Facilitate the development of key housing and employment sites across the county
- Support and enable our communities to have greater capacity to shape and deliver the services they need and to enhance their resilience in a changing world
- Reduce health inequalities between the most affluent communities and those that suffer from high levels of deprivation.

3.4 Some outline actions or outputs are also outlined towards the end of the draft which will require the Chief Executives Group to sign up to tackling – and monitoring progress against - in the next few years.

3.5 Several other issues were considered at the task group meeting as potential priorities for the draft, but discounted on the basis that they do not meet all of the criteria. These were alcohol, safeguarding, and broadband. Whilst these issues are important, they were not deemed to require a stand-alone objective to deal with them and there are other plans in place or underway which will specifically address these.

4 Forward process – consultation and sign-off

4.1 The Chief Executives Group met on 14th November 2013 and agreed a consultation draft Plan (see Appendix 1) including draft vision, objectives and actions.

4.2 Local Government North Yorkshire and York is invited to provide comments on the consultation draft as a key part of the development process.

4.3 Members may find it useful to refer to the criteria developed through the task group (see paragraph 3.2 of this report) in reviewing the proposed objectives and apply them similarly; that is:

- Which issues need additional support to be tackled effectively?
- Which issues require most or all of the LGNYY partners to be involved?
- Which issues, if tackled through this plan, would help create a key linkage between other partnership plans?

4.4 It is important that the identified objectives and actions are as quantifiable / measurable as possible to ensure that their progress can be effectively reviewed and monitored on a regular basis during the three-year period.

4.5 A wider consultation has been launched with partner agencies and will run until **17th January 2014**. Further details of the consultation and how to respond are available on the North Yorkshire Partnerships website at www.nypartnerships.org.uk/nycommunityplan.

- 4.6 The following timetable highlights key points in the development process. This includes a report to LGNY Y in March 2014 seeking approval of a finalised plan, prior to sign-off at a full meeting of the County Council in May 2014.

Consultation at the Wider Partnership conference	22 nd November 2013
Consultation with the Wider Partnership and other agencies (by email)	until 17 th January 2014
Feedback from consultees to be collated and shared via the NY Partnerships website	by 31 st January 2014
Final draft to come back to Chief Executives Group for agreement	6 th February 2014
Final report to Local Government North Yorkshire and York	7 th March 2014

- 4.7 Once the plan has been fully signed off, both Local Government North Yorkshire and York and the Chief Executives Group will have a responsibility for ensuring the effective implementation of this plan.
- 4.8 Local Government North Yorkshire and York is also invited to consider how best it can use regular updates on the objectives and actions in the final Plan to facilitate focussed action by partners.

5 Recommendations

5.1 Local Government North Yorkshire and York is asked to:

- (i) note the update provided on the development of the refreshed Community Plan;
- (ii) provide comments on the consultation draft of the Community Plan 2014/17;
and
- (iii) consider how best it can use regular updates on the objectives and actions in the final Plan to facilitate focussed action by partners.

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Assistant Director (Policy and Partnerships)
North Yorkshire County Council
25 November 2013

Appendix 1 - North Yorkshire Community Plan 2014/17 (consultation draft)

Appendix 1

North Yorkshire Community Plan 2014 - 17

Consultation Draft

**Local Government North Yorkshire and York
Chief Executives Group North Yorkshire and York**

North Yorkshire Community Plan 2014-17

This plan sets out the key issues and actions that need to be tackled in partnership across North Yorkshire in the next three years, to help make sure that the county is well placed to respond to both challenges and opportunities. This is a refresh of the 2011-14 plan, led by Local Government North Yorkshire and York (“LGNYY”) and the Chief Executives Group for North Yorkshire and York (“CEO Group”).

Our vision is for **North Yorkshire to be a county which maximises its assets to adapt to a changing world and continues to be a thriving place for everyone to live, work and visit.** This builds on our aspirations for the county in the 2011-14 plan but also focusses our efforts as partners on the ongoing challenges presented by the difficult economic situation in the county.

There are a number of strategic plans and frameworks agreed by partners across the county (for example the local enterprise partnership growth strategy and the [joint health and wellbeing strategy](#)). LGNYY and the CEO Group have produced this plan to bring strategic coherence to a few critical issues that need a targeted partnership effort to tackle them. In identifying these we have adopted the following criteria:

1. Prevention - What issues need some additional support to be able to happen; particularly issues which have the potential to create bigger problems in the next few years if we do nothing about them?
2. Partnership - Which issues require all or most of the LGNYY/CEO Group partners to be involved?
3. Co-ordination - Which issues, if tackled through this plan, would help create a key linkage between other partnership plans?

Our three priorities for 2014-17

- **Facilitate the development of key housing and employment sites across the county**
- **Supporting and enabling our communities to have greater capacity to shape and deliver the services they need and to enhance their resilience in a changing world**
- **Reduce health inequalities between the most affluent communities and those that suffer from high levels of deprivation**

The public sector is undergoing rapid change and the way that services are delivered to communities will continue to evolve over the next few years. As well as the more traditional function of delivering services, the public sector will also rely more heavily on **enabling** communities to develop and deliver the services they need. These priorities will therefore be tackled using a variety of these methods.

Facilitate the development of key housing and employment sites across the county

We want North Yorkshire to be a place of opportunity for all and where all residents are able to thrive. Key issues affecting this vision include access to employment and affordable housing; that is, being able to create an offer which attracts and retains a local workforce. In providing these two elements, it's possible to tackle a range of other aspects affecting health and wellbeing, such as supporting families to be economically stable and skilling young people who are not in education or employment. The development of strategic housing and employment sites is therefore of wider benefit to our communities. By identifying and

developing such opportunities at key sites across the county will we be able to enhance the wellbeing of many communities.

Support and enable our communities to have greater capacity to shape and deliver the services they need and to enhance their resilience in a changing world

Public sector reforms will impact considerably on local services over the next few years. Partners have a key role to play in enabling communities to develop resilience in adapting to these changes. This could include training and developing community leaders to work with their community and agencies to shape and deliver services in an innovative way. There is also an element of awareness-raising around maximising the function of things like community asset transfers and invoking other aspects of the localism agenda such as the community right to challenge.

With the growth of an older population in North Yorkshire comes a growth in age related issues such as dementia and loneliness and isolation. The growing older population also provides real opportunities to promote community action and healthy ageing, helping to tackle issues such as dementia and loneliness and isolation. Raising awareness of dementia and enabling “dementia-friendly” communities enhances the capability of communities to help themselves and also enhances support for the most vulnerable. The challenge for North Yorkshire is how to foster and support communities in their endeavours.

Reduce health inequalities between the most affluent communities and those that suffer from high levels of deprivation

We know that whilst North Yorkshire offers a good quality of life for many, this is not the case for all communities. In particular there are significant differences in terms of health and wellbeing experienced by those in more affluent communities compared with those who have experienced high levels of social and economic deprivation. Additionally, the current public sector reforms have already started to impact significantly on public sector services in North Yorkshire. Changes to these services, particularly when viewed cumulatively, can impact on the health and wellbeing of the population long into the future and are likely to disproportionately affect the most vulnerable in our society. We must work to ensure that the potential negative impact of these changes are minimised and highlight where we believe those in greatest need are being affected the most.

Smoking and alcohol are two of the main drivers of ill health in the population. Smoking is also the primary reason for the gap in life-expectancy between the rich and the poor. These issues are preventable with co-ordinated action across organisations in North Yorkshire. In addition, partners in North Yorkshire have a key role in the health and wellbeing of their staff, as well as thousands of contacts daily with residents. This puts local employers in an ideal position to improve the health (and productivity) of their workforce as well as supporting local residents to live healthy lives.

How will this plan be taken forward?

Local Government North Yorkshire and York and the Chief Executives Group for North Yorkshire and York will lead the partnership of agencies responsible for ensuring that progress is achieved against all of the key aims of this refreshed plan.

The partnership has identified a number of key agencies or groups below who will be best placed to lead on delivering the actions outlined in this plan, although it is expected that all partners will have some role to play in ensuring their effective implementation. Performance against these actions will be reviewed regularly by the Chief Executives Group, who will take an overview of progress in these areas made from each lead.

1) Facilitate the development of key housing and employment sites across the county

Tasks/Actions		Lead organisation(s) or partnership(s)
1	Facilitate the development of identified strategic sites in North Yorkshire, with a focus on housing and employment opportunities.	

2) Developing the capacity of our communities to shape and deliver the services they need and to enhance their resilience in a changing world

Tasks/Actions		Lead organisation(s) or partnership(s)
2	Develop support for communities to enable them to take a role in service design and delivery.	
3	Task group to look at how North Yorkshire could meet the challenge of dementia, loneliness and isolation and other mental health and wellbeing issues.	

3) Reduce health inequalities between the most affluent communities and those that suffer from high levels of deprivation

Tasks/Actions		Lead organisation(s) or partnership(s)
4	Develop a proactive partnership approach to the control of alcohol and tobacco, including responsible licensing, reducing illegal sales, and reducing illicit and counterfeit products.	
5	Support organisations in North Yorkshire to promote a whole-organisation approach to health and wellbeing, including healthy work places and training for workers.	

Further information about this plan, how it has been developed and the partnership can be found at www.nypartnerships.org.uk/nycommunityplan

Enquiries about this plan can be sent to nypartnerships@northyorks.gov.uk or by calling 0845 872 73 74.

You can also write to:

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